



<b>Website Development Company</b>	<b>ifXmedical Inc.</b>		
<b>1. Experience</b>			
Specialize in medical websites	Yes		
Number of websites built	100+		
Years in business	March 2003		
Customer Portfolio <a href="http://www.ifxmedical.com/medical-website-gallery.html">http://www.ifxmedical.com/medical-website-gallery.html</a>	Yes		
Formal development process	Yes		
Client input requirements	Customer choice		
How long to build website	30 days		
<b>Investment</b>			
Development cost	\$1,500		
Number of pages	15		
Professionally written page content	Included		
Website images	Included		
Website Statistics package	Urchin -included		
Search engine friendly pages and navigation	Yes		
<b>Features</b>			
Contact Forms	Yes – included		
Blog	Yes – included		
Bulletin Board	Yes – included		
Event Schedule	Yes – included		
Privacy Policy	Yes – included		
Terms of Use	Yes – included		
Site map	Yes – included		
Medical specialty news feeds	With GOALS program		
Email Newsletter	With GOALS program		



<b>Hosting and Domains and Maintenance</b>			
Monthly fees	\$45		
HIPAA compliant hosting	Yes		
Website Address (URL) registration	Yes		
Dedicated hosting servers	Yes		
Hosting Uptime guarantee	99.9%		
Dedicated email servers	Yes		
Spam and virus protected email	5 Included		
Client can edit website (CMS)	Yes		
Disk space	300MB		
Monthly transfer (bandwidth)	10GB		
Website ownership	Client		
Domain Ownership	Client		
<b>Online Promotion and Marketing (GOALS)</b>			
Number of Search engine marketing clients	50+		
Cost of search engine marketing	Starts \$100/month		
New content monthly	Yes		
Page Optimization	Yes		
Inbound/outbound links	Yes		
Keyword position reports	Yes		
Keyword sponsorship (Google & Yahoo)	15% mgmt fee		
Newsletter Content	Yes		
Mailing list management	Yes		
Bulk email system	Yes		
News feeds and RSS	Yes		
Medical directory submission	Yes		